

Isla Marine *iI* - 14

(aye Aye - 14)

The **iI-14** is carefully designed to provide Safe, Economical, Family and Beginner Sailing with an easy to store, easy to transport, easy to rig, easy to sail assembly, and to also provide a hull that is adaptable to High Speed Performance with optional Bermuda Rig. The design utilizes WindSurfer and Surfboard features for hull stability and fast plain out. Optional Fittings also facilitate Rowing, Sculling, or Out Board motor operation.

14' LOA x >6' Beam x 4" Draft D.Bd. up 4' D. Bd. dn.
(International 14 Rules without Trapeze or Foot Extensions.)
Hull fitted to carry two rigs.

- Sprit Rig Beginner, family, Day-sailor. No Boom- Roller furling Jib. Simple non Stayed mast.
- Bermuda Rig High Performance w/ Spinnaker. Boom Furling Main, Jib Furling, Stayed mast. Larger Dagger Board.

Hard Chine for Stability and Quick Planning hull form.
Full Foam Flotation for Safety. Self Bailing. Dry Sailing.
Light weight for Easy Transport Car Topper.
No License required in some states.
Capacity: 2 to 3 Adults 2 Adults 2 Children.
Seating allows Lounging or Overnight Camping/ Voyaging.
(Optional fitted Tent and Gear.)

MARKET PROFILE Surfer/ WindSurfer/ Kite Sailor/ Kayaker
Married 1 or 2 Children.
Recreate with family (Sprit Rig) , and have High Performance option with Bermuda Rig .

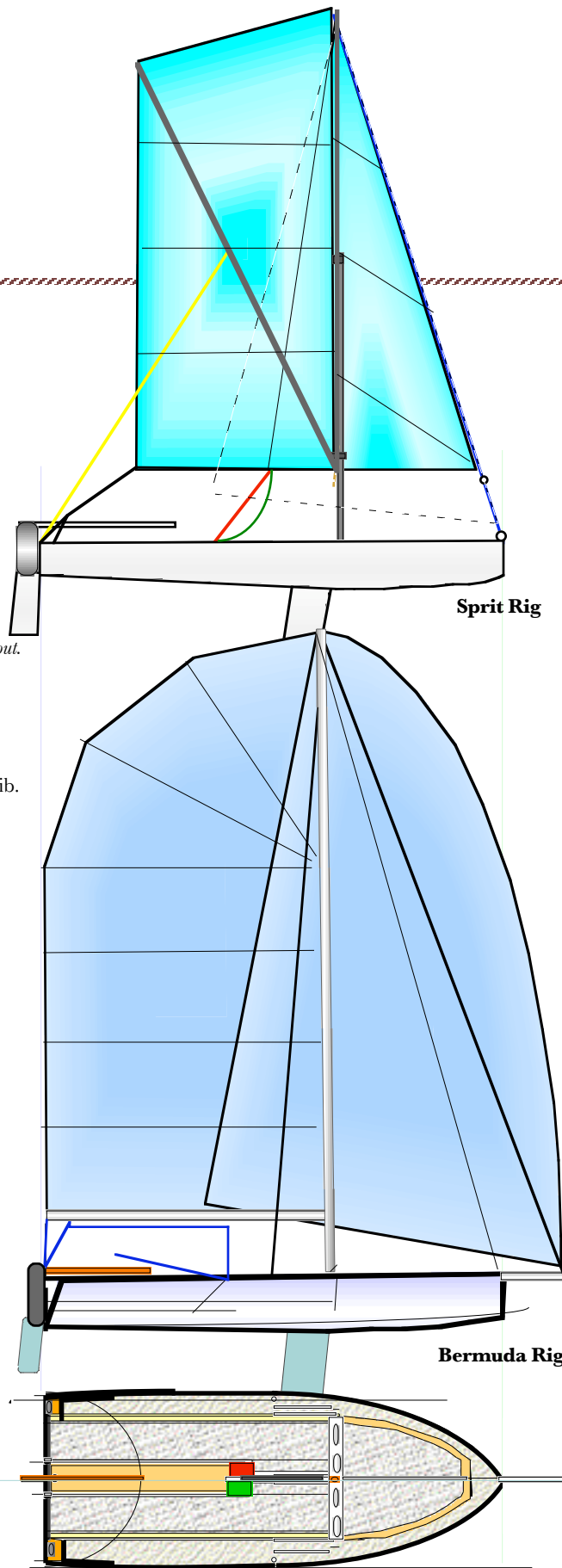
PRODUCTION (Subcontract for Quality Production.)

Hull: Water Cooled Vacuum Bag Fiberglass 2 to 4 Molds .
Spars: Sunfish After-market mfr.
Sails: Contract Basic Sail.
1,000 yr / 50 w. = 20 / week = 4/ day.

MARKETING: Web based > You Tube Demo. and Instructions.
Face Book out-reach. Summer Camps / West Marine Display

DISTRIBUTION: Drop-ship/ Paypal.. Parts Supply. via Web site.

PRICE POINT: Proforma Price Point Sprit sail Rig ≈ \$4,800
Bermuda Rig Option ≈ + \$2,000
1,000 Boats /y ≈ + \$5,000,000 Sales/ yr.
(Comp. > SunFish Retail ≈ \$3,800) Laser XD: \$5,995 USD



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Sprit or Bermuda Riggged Sloop 14' LOA, >6' B 5" D C B D N 4'

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